

**Cameron Grant**  
MEMORIAL TRUST



# **Report and Financial Statements**

FOR THE YEAR ENDED 31 AUGUST 2017

## Content

Legal and Administrative Details.....	3
Trustees' Annual Report .....	4
Independent Examiners Report .....	12
Statement of Financial Activities .....	14
Balance Sheet.....	16
Notes to the Accounts.....	18

# Charitable incorporated organisation information

**Trustees:**

Evan Grant (Chairman)  
Carol Grant  
Alastair Grant  
John Scott

**Charity registered number:**

1167221

**Legal status:**

Charitable Incorporated Organisation ("CIO")

**Website:**

[www.camgrant.org.uk](http://www.camgrant.org.uk)

**Principal address:**

23 Belle Vue Terrace  
Hampton-in-Arden  
Solihull  
B92 0AR

**Bankers:**

HSBC Bank plc  
34 Poplar Road  
Solihull  
West Midlands  
B91 3AF



**The Trustees present  
their Annual Report  
together with the  
Financial Statements  
for the period ended  
31 August 2017.**

## Structure, governance and management

The Charitable Incorporated Organisation ("CIO") is registered in accordance with the Charities Act 2011 and was entered on the Central Register of Charities on 19 May 2016. It is governed by a Constitution dated 18 May 2016.

### Trustees

The following Trustees held office during the whole period from 19 May 2016 to the date of this report: Evan Grant (Chairman), Alastair Grant, Carol Grant, John Scott

### Objectives and activities

The objectives of the Charitable Incorporated Organisation are the preservation and protection of good mental health in particular in young people through:

- Raising awareness of young suicide
- Urging all who are suffering in silence to speak up and ask for help
- Supporting all who are fighting to overcome poor mental health, especially young people, and especially where this can be done through outdoor activities like hill-walking and the Duke of Edinburgh's award
- Assisting in the provision of education and support that will help to increase awareness and knowledge of the issues around mental health and well-being for all and especially amongst young people.

When planning expenditure the Trustees have considered the Charity Commission's guidance on public benefit.

### Achievements and performance

In the 3 years since Cameron died we've learnt a lot about suicide; the statistics remain frightening.



Cameron fought a silent battle with depression for over 7 years before he died; we only know this through the letter he left us, as he hid his depression successfully from everybody who knew him. We set up the Cameron Grant Memorial Trust in Cameron's memory especially to help others in these circumstances.

We aim to ensure the activities of the Cameron Grant Memorial Trust will make a difference to the number of people, and especially young people, suffering from poor mental health and improve outcomes for all sufferers. The Trust works to raise awareness of young suicide; to urge all who are suffering in silence to speak up and ask for help, and to support people who are fighting to overcome poor mental health, especially where this can be done through outdoor activity.

In support of our goal to encourage all to speak up and ask for help rather than to soldier on battling poor mental health on their own, we created Cameron's Coasters; these are simple drink mats which carry the message "There is always someone you can talk to" on one side, and contact details for people who can help on the other. We have worked with universities & colleges to customise Cameron's Coasters so that they carry the help details most important for each place where they are used.

This year we broadened our approach to work with more schools and 6th form colleges, as well as continuing our work with universities. We also produced Cameron's Cards, a 'credit-card' version of the coasters, with similar help information, but in a form that is more enduring and can easily be kept in a wallet.

In the year to 31 August 2017, we sent out 238,000 Coasters to: 62 universities, 9 schools and one Police Federation. We also distributed 8,500 Cards to 1 university and 4 schools.

Further information can be found on our website: [www.camgrant.org.uk/events/camerons-coasters](http://www.camgrant.org.uk/events/camerons-coasters)





We won a second grant from the Aviva Community Fund in 2016, and produced a video with them: *Could these drinks coasters save lives?* [youtube/zs7RwUfeGLk](https://www.youtube.com/watch?v=zs7RwUfeGLk) The grant was also used to produce and distribute more Coasters and Cards. We also received a grant from the St. James's Place Charitable Foundation and used this to create and distribute more Coasters.



We extended the approach to disposable coffee cups which were used in 6 Little Italy Espresso Bars at Chiltern Railways stations in June 2017. The BBC spotted our campaign and made a short video about Cameron's Cups which was published later in the year: *The coffee cups that get you to talk* [youtu.be/CJyOjLHhne4](https://youtu.be/CJyOjLHhne4).

We started this project to encourage people to ask for help rather than to suffer in silence as Cameron did. If you know of a community that might benefit from Cameron's Coasters, Cards or Cups, then please get in touch on [info@camgrant.org.uk](mailto:info@camgrant.org.uk)

### Other activities during the year ended 31 August 2017:

- We organise our annual Night Walk on a Friday close to 10 October, Cameron's birthday; we do this to remember Cameron, to raise some money, and to have some fun! 120 people took part in our 2nd Night Walk on 7th October, 2016 along a 7.5km route from Hampton to Barston and back
- We work with POPYRUS Prevention of Young Suicide on suicide awareness and prevention and delivered a POPYRUS Awareness workshop in Balsall Common in July 2017
- We sponsored a Royal Holloway student to attend 'Look After Your Mate' "teach the teachers" training run by Student Minds and she then delivered 5 workshops to Royal Holloway students
- We funded two ThinkWell workshops, based on the award-winning Channel 4 documentary *The Stranger on the Bridge*, at Bablake School and we sponsored a Warwick University Christmas Lecture: *'I Feel It in My Fingers, I Feel It in My Toes'* ([www.warwickartscentre.co.uk/whats-on/2016/the-warwick-christmas-lectures-2016](http://www.warwickartscentre.co.uk/whats-on/2016/the-warwick-christmas-lectures-2016))
- We have given talks in schools and colleges to both teachers and students about the importance of good mental health. We were invited by West Midlands Police Counter Terrorism Unit to participate in a school well-being workshop within the Prevent programme
- We were invited by Reading University to take part in their Mental Health Day with Frank Bruno
- We have worked with The Hampton Gym to introduce a Teen Membership for 13 to 18 year olds. Cameron Grant Memorial Trust paid for 8 group teen classes a week in a pilot period which began in June 2017. This teen membership has been successful and The Hampton Gym has had enquiries from other Local Councils to provide this to their teenagers
- We are members of The Alliance of Suicide Prevention Charities (TASC) an alliance of UK charities. This helps us keep current with other initiatives and programmes, and the latest research, and gives us another means of communicating what we do. It also allows us to check we are not duplicating work done by others.

We are very grateful for all donations given to us by many groups and individuals. We would specially like to thank the Lillie Johnson Charitable Trust which enabled us to begin working as the Cameron Grant Memorial Fund almost immediately after Cameron died. Once the Cameron Grant Memorial Trust was established in May 2016, with the same goals as the Cameron Grant Memorial Fund, the Trust became the focus of our activity. During the current year Lillie Johnson Charitable Trust transferred the money held in the Fund to the Trust as a grant. Our thanks to all at Lillie Johnson charitable Trust, and especially to Sam Adams who administered the Fund on our behalf.



## **The Board of Trustees held a facilitated planning meeting on 30 December, 2017.**

Our plans for the future include extending the use of Cameron's Coasters, Cards and Cups with the goal is to reach 99% of UK Universities, 75% of FE colleges and 50% of secondary Schools. We will also approach National Pub Chains, Coffee Companies & station cafes. We remain keen to develop a community approach to wellbeing and will work on this in 2017/18 with Solihull Metropolitan Borough Council and partner agencies. I have joined the Solihull Suicide Prevention Group run by Solihull Metropolitan Borough Council. I am currently being trained to deliver Mental Health First Aid training so that we will be able to train Mental Health First Aiders within our community programme.

Mental Health issues can affect anyone and there is no shame in seeking help for any illness, physical or mental. We hope that by spreading this message openly and honestly we can help many others in Cameron's memory. We miss Cameron an unbelievable amount and we so wish that he had asked for help.

## **Appointment of Trustees**

Trustees are appointed by members at the Annual General Meeting. Additional trustees may be co-opted between AGMs. The minimum number of trustees is three and the maximum number of trustees is twelve.

## **Investment policy**

The trustees' policy is to invest operating funds in easy access and relatively low risk bank accounts.

## **Reserves policy**

The trustees' reserves policy is to manage the reserves in such a way as to have sufficient funds available for the orderly winding up of the charity without liability should its future income be in such doubt that this is the only credible course of action.

## **Trustees' responsibilities in relation to the financial statements**

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities Statement of Recommended Practice SORP 2015 (FRS102)
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.



The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees on 26 March 2018 and signed on their behalf by

*Evan Grant*

**Evan Grant** Chairman



# Independent Examiners Report

## Independent Examiner's Report to the Trustees of Cameron Grant Memorial Trust

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 August 2017 which are set out on pages 14 to 23.

### Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

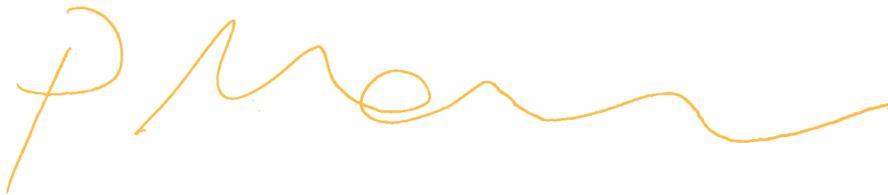
I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

### Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



**Paul Mannion** ACA ACCA  
for and on behalf of Eden Currie Limited  
Chartered Accountants  
2 Highlands Court  
Cranmore Avenue  
Solihull  
B90 4LE

26 March 2018

# Statement of Financial Activities

	Note	Unrestricted Funds 2017 £	Restricted Funds 2017 £	Total Funds 2017 £	Total Funds 2016 £
<b>INCOME</b>					
Donations and legacies	2	93,658	7,500	101,158	7,305
Other trading activities	3	16,015	-	16,015	7,622
<b>Total incoming resources</b>		<b>109,673</b>	<b>7,500</b>	<b>117,173</b>	<b>14,927</b>
<b>EXPENDITURE</b>					
Expenditure on Charitable activities	4	6,487	7,500	13,987	8,680
Other	5	7,100	-	7,100	395
<b>Total expenditure</b>		<b>13,587</b>	<b>7,500</b>	<b>21,087</b>	<b>9,075</b>
<b>Net movement in funds during the year</b>		<b>96,086</b>	<b>-</b>	<b>96,086</b>	<b>5,852</b>
<b>Funds brought forward</b>		<b>5,852</b>	<b>-</b>	<b>5,852</b>	<b>-</b>
<b>Total funds carried forward</b>	<b>7-8</b>	<b>101,938</b>	<b>-</b>	<b>101,938</b>	<b>5,852</b>

The statement of financial activities include all gains and losses recognised in the year. All income and expenditure derives from continuing activities.

# Balance sheet

## Year ended 31 August 2017

	Note	2017 £	2016 £
<b>CURRENT ASSETS</b>			
Cash at bank and in hand		104,543	6,452
<b>LIABILITIES</b>			
Creditors falling due within one year	6	(2,605)	(600)
<b>Net Current Assets</b>		<b>101,938</b>	<b>5,852</b>
<b>Net assets</b>		<b>101,938</b>	<b>5,852</b>
<b>Unrestricted funds</b>	<b>7</b>	<b>101,938</b>	<b>5,852</b>
<b>Total funds</b>		<b>101,938</b>	<b>5,852</b>

The financial statements were approved and authorised for issue by the Trustees on 26 March 2018.

Signed on behalf of the Trustees



**Evan Grant** Chairman

The notes on pages 18 to 23 form part of these financial statements.

# Notes to the financial statements

## 1. Accounting policies

### a Basis of preparation

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Practice as it applies from 1 January 2015.

The charity has applied Update Bulletin 1 as published on 2 February 2016 and the Financial Statements do not include a cash flow statement on the grounds that it is applying FRS 102 Section 1A.

The financial statements are prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements are prepared in sterling which is the functional currency of the charity.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

### b Restricted funds

Where income is received for purposes specified by the donor or by the terms of appeal under which it was raised, that income is shown as restricted in the Statement of Financial Activities. Expenditure for the specified purposes is shown as restricted fund expenditure. Any unexpended balances at the balance sheet date are carried forward as restricted funds.

### c Fund Accounting

General funds are unrestricted funds that are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

### d Incoming resources

All incoming resources are included in the SOFA when the Charitable Incorporated Organisation is legally entitled to the income and the amount can be quantified with reasonable accuracy. Details of incoming resources are shown below.

### e Resources expended

All expenditure is accounted for on a payments basis and has been classified under headings that aggregate all costs relating to the category. Where costs cannot directly be attributed to particular headings they have been allocated to activities on a basis consistent with use of the resources.

### f Support costs allocation

Support costs are those that assist the work of the charity but do not directly represent charitable activities and include office costs, governance costs, administrative and management payroll costs. They are incurred directly in support of expenditure on the objects of the charity. Where support costs cannot be directly attributed to particular headings they have been allocated to cost of raising funds and expenditure on charitable activities on a basis consistent the charity's income profile.

### g Grants

Grants are credited to deferred income. Grants towards capital expenditure are released to the profit and loss account over the expected useful life of the asset. Grants towards revenue expenditure are released to the profit and loss account as the related expenditure is incurred. Grants towards capital for on lending are released to restricted capital reserves when the funds are utilised in accordance with the company's principal activity.

## 2. Donations and legacies

	Unrestricted Funds 2017 £	Restricted Funds 2017 £	Total Funds 2017 £	Total Funds 2016 £
Grants	84,609	7,500	92,109	5,000
Donations	9,049	-	9,049	2,305
<b>Total income</b>	<b>93,658</b>	<b>7,500</b>	<b>101,158</b>	<b>7,305</b>

## 3. Other trading activities

Fundraising	Unrestricted Funds 2017 £	Restricted Funds 2017 £	Total Funds 2017 £	Total Funds 2016 £
Craft cards	1,006	-	1,006	1,368
Mount Kilimanjaro climb	639	-	639	1,582
Night Walk	1,546	-	1,546	605
IBM Funding	803	-	803	111
Great North Run	809	-	809	180
Pantomime	645	-	645	715
Midland Voices	2,828	-	2,828	-
New Years Eve Party	5,147	-	5,147	-
Birmingham Half Marathon	920	-	920	-
Other	1,672	-	1,672	3,061
<b>Total income</b>	<b>16,015</b>	<b>-</b>	<b>16,015</b>	<b>7,622</b>

#### 4. Expenditure on Charitable activities

	Unrestricted Funds 2017 £	Restricted Funds 2017 £	Total Funds 2017 £	Total Funds 2016 £
Training projects	775	-	775	1,215
Merchandise costs	1,939	6,363	8,302	4,053
Fitness classes	1,666	-	1,666	-
Design fees	-	710	710	-
Post and stationery	386	55	441	-
Advertising and marketing	-	-	-	1,880
Website costs	-	-	-	1,387
Charitable donations	500	-	500	-
Delivery charge	420	372	792	-
Travel expenses	678	-	678	-
Sundries	123	-	123	145
<b>Total income</b>	<b>6,487</b>	<b>7,500</b>	<b>13,987</b>	<b>8,680</b>

#### 5. Other

	Unrestricted Funds 2017 £	Restricted Funds 2017 £	Total Funds 2017 £	Total Funds 2016 £
Fundraising costs	5,300	-	5,300	395
Lecture sponsorship	1,800	-	1,800	-
<b>Total income</b>	<b>7,100</b>	<b>-</b>	<b>7,100</b>	<b>395</b>

**6. Creditors**

	2017 £	2016 £
<b>Trade Creditors</b>	<b>1,371</b>	<b>-</b>
<b>Accruals</b>	<b>1,234</b>	<b>600</b>
<b>Total income</b>	<b>2,605</b>	<b>600</b>

**7. Unrestricted funds**

	2017 £	2016 £
<b>Balance brought forward at 1 September 2016</b>	<b>5,852</b>	<b>-</b>
<b>Incoming resources</b>	<b>109,673</b>	<b>9,927</b>
<b>Resources expended</b>	<b>(13,587)</b>	<b>(4,075)</b>
<b>Balance carried forward at 31 August 2017</b>	<b>101,938</b>	<b>5,852</b>

## 8. Restricted Funds

	St. James Place Fund 2017 £	Aviva Fund 2017 £	Restricted Funds 2017 £	Restricted Funds 2016 £
<b>Incoming resources</b>	<b>2,500</b>	<b>5,000</b>	<b>7,500</b>	<b>5,000</b>
<b>Resources expended</b>	<b>(2,500)</b>	<b>(5,000)</b>	<b>(7,500)</b>	<b>(5,000)</b>
<b>Balance carried forward at 31 August 2017</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

**Aviva Community Fund (ACF)** – the grant has been used to further create and distribute “Cameron’s Coasters”, and complementary plastic cards with help information, to encourage young people with poor mental health to speak up and ask for help from various helplines.

**St. James’s Place Charitable Foundation (SJPCF)** – the grant has been used to further create and distribute “Cameron’s Coasters” to encourage young people with poor mental health to speak up and ask for help from various helplines.

## 9. Trustees emoluments

The trustees did not receive any remuneration during this period.  
Expenses totalling £nil were reimbursed to the trustees during this period.





**Please feel free to contact us,  
we would love to hear from you!**

**For more information please contact:**

✉ [info@camgrant.org.uk](mailto:info@camgrant.org.uk)

☎ 01675 443610

🌐 [www.camgrant.org.uk](http://www.camgrant.org.uk)

23 Belle Vue Terrace  
Hampton In Arden  
Solihull  
B92 0AR